Associated Builders and Contractors, Inc.

Golden Gate Chapter

Website Sponsorship Opportunity

Introduction

ABC is the preeminent construction trade association in California. Contractors join ABC for many reasons, but they stay in ABC when they see how ABC serves and represents contractors based on clearly defined core values. While many contractors belong to other construction trade associations primarily because of who they meet, contractors join ABC because of what it does.

Associated Builders and Contractors is a national trade association representing over 24,000 merit shop construction and construction-related firms in 79 chapters across the United States, including five chapters in California. The Golden Gate Chapter, based in Livermore, serves and represents more than 600 companies in Northern and Central California and is the largest ABC chapter west of the Mississippi.

Our Mission…

To promote free enterprise by advancing the merit shop philosophy in the construction industry through education, advocacy and business services.

Sponsorship Opportunity

As a member of ABC Golden Gate, we would like to offer you the opportunity to showcase your services to our membership of over 590 member contractors throughout Northern California and the thousands of visitors that visit our website.

By purchasing a Website Sponsorship, your company will secure on-going exposure with ABC members and peers. In May 2010 alone, ABC Golden Gate's website had over 2,300 visits with over 6,600 page views. This is a great chance to highlight your business. Each ad includes a link to your homepage or special offer page which will enable the end user to view and navigate through your website to find the services they need easily. This is an effective and low cost method of marketing during these economically difficult times.

Pricing

We have restructured our pricing in order to accommodate more sponsors and fit every budget.
Each sponsorship is 100x100 pixels with a link to the website of your choice.

Bronze level sponsor
$50/per month

Silver level sponsor
$250/ 6 months

Platinum level sponsor
$500/12 months (1 year commitment)
Includes a FREE ad on our bi-weekly eNewsletter which is emailed to all current members.

Please let us know if you would like further information or to sign up.
We look forward to hearing from you.

Frances Ruelas

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Associated Builders and Contractors
Golden Gate Chapter